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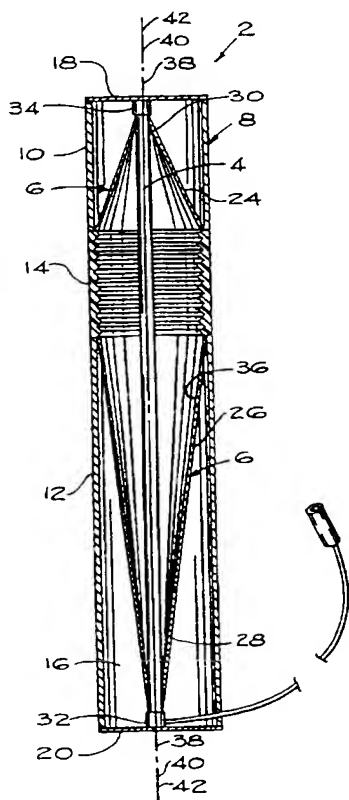
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(54) Title: **HIGH INTENSITY LAMP**

(57) Abstract: A high intensity lighting device (2) is provided. The lighting device has a linear light source (4), a reflective member (6), and a translucent region (14). The linear light source and reflective member typically share a common axis. The reflective member, which can take many shapes, causes light which would normally be absorbed or propagated within a light housing (8) to converge on the translucent region. The translucent region having a longitudinal axis coincident to the common axis focuses rays of light to an intended area. If desired, a lens (44) may also be used to collimate the light such as a cylindrical lens or one or more prisms (50), for example.



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